# SMALL AND MEDIUM ENTERPRISES ('SME') DESK

TAKING YOUR BUSINESS PERSONALLY



#### www.hlb-mauritius.com

#### **TOGETHER WE MAKE IT HAPPEN**

## **About Us**

HLB Corporate Services (Mauritius) Ltd is the specialist corporate and consulting arm of HLB MAURITIUS providing clients with comprehensive and personal services relating to Advisory, Corporate Secretary and Legal Services.

We are the local representative and member firm of HLB(www.hlb.global), a worldwide network of professional accounting firms and business advisors with presence in over 160 countries and reckoning collectively more than 30,000 staff and partners in nearly 800 offices worldwide.

#### **CONTACT PERSONS:**

Mr L. Clensy Appavoo

CEO

E: clensy@hlb-mauritius.com

Mr Bilal Korim

Manager

E: bilal@hlb-mauritius.com

Ms Alwyna Juttun

Assistant Manager - Advisory E: alwyna@hlb-mauritius.com

# SME Registration & Network Development

SMEs registering with SME Mauritius Ltd benefit from various advantages and grants. The 'SME Desk' of HLB MAURITIUS has been set up to facilitate registration through:

- Expert assistance in filing the application form for the Registration Certificate
- Tracking of application statuses at SME Mauritius Ltd
- Provision of assistance to SMEs in their application to the following schemes among others:

SME Financing schemes from Maubank Mauritius

MCB SME Scheme

SME & Micro financing Schemes from other commercial banks

Equity financing from SME Equity Fund Ltd



### SME Advisory Services

Our consultants strive to provide proper guidance and support required by SMEs by analyzing their position in the business cycle. Our advisory services are classified under the three sections below:



Starting an enterprise entails a lot more than just vision and passion. Our SME Desk has combined several tools and ideas to counsel entrepreneurs in setting up their enterprise.

Customised services to facilitate Business Startup are provided in the form of:

**Business Plans** 

Market Research

Feasibility Studies

Advice on Alternative financing channels



Entrepreneurs are emboldened by our team to reach their optimal aptitude by exploring strategies, exploiting local and international opportunities and diversifying their products or services.

Tailor-made financial models and customised solutions to boost up the growth and success of SMEs are designed by our SME Desk and these include:

Business Re - Structuring

**Business Diagnosis** 

Development of Brand Strategy Seeking local and or international

Helping in business re-structuring

Technical Expertise



The growth of SME is one of the main key to Mauritian vitality. Our SME Desk analysed the task and general business environment where SMEs operate, then design appropriate strategies that would lead to a successful growth.

In order to facilitate the choice of growth strategies, we:

Conduct effective Competitors' Analysis

Advise on appropriate digitalization and innovative technology

Advise on how services and products can be differentiated

Assist in staff training



Our SME Desk consists of a dedicated team of consultants with solid financial, entrepreneurial and management background reckoning many years of experience.

The SME desk is led by our Corporate, Secretariat and Advisory SBU and our aim is to "contribute to the strengthening of Micro, Small and Medium Enterprises by helping them to achieve their optimal growth and shine on the local as well as international ground".

Our high profile experts assist SMEs from their registration at SME Mauritius to the provision of a full range of advisory services.





# HLB CORPORATE SERVICES (MAURITIUS) LTD CORPORATE I SECRETARIAT I ADVISORY

Appavoo Business Centre, 29bis Mère Barthélemy Street, 11324 Port Louis, Rep. of Mauritius

TEL: +(230) 203 3900 FAX: +(230) 211 5123

EMAIL: corporate@hlb-mauritius.com

WEB: hlb-mauritius.com